

OpenStack Days Tokyo 2014

EVENT REPORT

2014.03.24

1. Event Outline

Event Name	OpenStack Days Tokyo 2014 ~The Expanding Open Cloud Ecosystem~
Date	February 13-14, 2014
Venue	Sola City Conference Center 2F 4-6 Surugadai, Kanda, Chiyoda-ku, Tokyo http://openstackdays.com/access/
Organized by	OpenStack Days Tokyo 2014 Executive Committee
In Cooperation with	Japan OpenStack User Group
Supported by	Ministry of Internal Affairs and Communications (MIC) Ministry of Economy, Trade and Industry (METI) Cloud Utilization Promotion Agency (CUPA) Cloud Business Alliance (CBA) Virtualized Infrastructure Operators Group Open Standard Cloud Association (OSCA) Japan OSS Promotion Forum ASP-SaaS-Cloud Consortium Open Compute Project Japan (OCPJ) OSS Consortium cloud security alliance
Target	CTO, CIO, Cloud Business Planners, Cloud Industry Business Users, Cloud Industry Developers, Partners, Data Center/Telecom Industry Business Users
Fee	Free (advance registration required)
Participants	Advance registrants 1,500
Contact	OpenStack Days Tokyo 2014 Event Office E-mail: osdt2014-office@e-side.co.jp

2. OpenStack Days Tokyo 2014 Executive Committee

Chair

Akihiro Hasegawa Bit-isle Inc.

Members

Yasuhiro Arai	Cloud Utilization Promotion Agency (CUPA)
Ayumi Oka	NTT Software Corporation
Satoshi Konno	Morphlabs, Inc.
Chieko Takashashi	NEC Corporation
Takashi Torii	NEC Corporation
Takeshi Nakashima	Canonical, Ltd.
Tomoaki Nakashima	ITOCHU Techno-Solutions Corporation (CTC)
Toru Makabe	Hewlett-Packard Japan
Takanori Masuzuki	Dell

Staff

Hideki Saito	Internet Initiative Japan Inc.
Natsuki Maruyama	Internet Initiative Japan Inc.

3. Sponsors

■ Platinum Sponsors

Canonical Ltd.	Dell	IBM Japan
NEC Corporation	Hewlett-Packard Japan	Midokura

■ Gold Sponsors

OpenStack Foundation	
Arista Networks, Inc.	ITOCHU Techno-Solutions Corporation (CTC)
VA Linux Systems Japan K.K.	VMware, Inc.
NEC Networks & System Integration Corporation	NTT DATA CORPORATION
Citrix Systems Japan K.K.	Juniper Networks, Inc.
TOKYO ELECTRON DEVICE LIMITED	NISSHO ELECTRONICS CORPORATION
Stratus Technologies Japan, Inc.	Brocade Communications Systems
Macnica Networks Corp.	Morphlabs, Inc.

■ Silver Sponsors

PLUMgrid Inc.

ALTIMA Corp.

Hitachi, Ltd.

■ Bronze Sponsors

GMO Internet, Inc.

Bit-isle Inc.

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Stratosphere Inc.

LPI-Japan

Novell, Inc.

■ Media Sponsors

SoftwareDesign

Slashdot Japan

EnterpriseZine

Nikkei Linux

gihyo.jp

ExpoTODAY

Publickey

ASCII

@IT

Mynavi

INTERNET Watch

SourceForge.JP

CodeZine

ITpro



5. Attendee Details

【Advance Registration】

Pre-registration	1550
On-site registration	110
PRESS	19
Total	1679

【Unique on-site Attendees】

Pre-registered	13 Feb. (Thu)	492
	14 Feb. (Fri)	279
On-site registration	13 Feb. (Thu)	56
	14 Feb. (Fri)	54
PRESS		19
Staff / Guest		38
Total		938

【Attendance by session】

13 Feb. (Thu)	14 Feb. (Fri)	
K1 421 Keynote OpenStack Foundation	K2 342 Keynote GREE	
P1 385 NEC Corporation	A1 224 Arista Networks Japan	B1 103 ITOCHU Techno-Solutions Corporation (CTC)
P2 384 Hewlett-Packard Japan	LA 153 Morphlabs, Inc.	LB 126 Stratus Technologies Japan, Inc.
L1 317 OpenStack Foundation	A2 231 Brocade Communications Systems	B2 83 Macnica Networks Corp.
P3 324 Midokura	A3 146 Juniper Networks, Inc.	B3 91 Citrix Systems Japan K.K.
P4 283 Dell	A4 126 TOKYO ELECTRON DEVICE LIMITED	B4 131 NEC Networks & System Integration Corporation
P5 284 Canonical, Ltd.	A5 71 NISSHO ELECTRONICS CORPORATION	B5 171 VA Linux Systems Japan K.K.
P6 262 IBM Japan	A6 104 VMware, Inc.	B6 57 NTT DATA CORPORATION

Online Advance Registration Questionnaire

1. Reason for participating in the event: (multiple responses possible)

	Total
01. Acquisition of general information	1456
02. Business meeting with sponsors	80
03. Exchanging opinions with participants and sponsors	298
04. Interest in exhibit content	230
05. Interest in specific sponsor session content	543
06. Other	21

2. Topics you are interested in: (multiple responses possible)

	Total
01. Business Case Study using OpenStack	1071
02. OpenStack User Requirements	499
03. Services and Products related to OpenStack	845
04. Skill or Research related to OpenStack	1014
05. Other	39

3. Status of OpenStack related technology in your organization

	Total
01. Already deployed OpenStack	304
02. Considering to introduce OpenStack within a year	207
03. Considering to introduce OpenStack within a few years	316
04. Not considering to use	723

6. Past participation in OpenStack Days Tokyo Event

	Total
01. First time	1270
02. Participated last year (OpenStack Days Tokyo 2013)	280

7. Program Outline

【Day 1】 2014/02/13

	Hall
10:00-10:15	Opening Address
10:15-11:05	K1 Keynote Mark Collier, Co-Founder, OpenStack COO, OpenStack Foundation How OpenStack is Developed: A new way for a new world
11:10-11:50	P1 NEC Corporation NEC Cloud IaaS
11:55-12:35	P2 Hewlett-Packard Japan Open Source Changing the Cloud - HP and OpenStack
12:50-13:30	Tom Fifield, OpenStack Foundation Learn OpenStack over Lunch - Lunch Session
13:45-14:25	P3 Midokura 2014 vision for OpenStack Networking and MidoNet
14:30-15:10	P4 Dell Dell's enterprise cloud solutions powered by OpenStack
15:10-16:00	Break
16:00-16:40	P5 Canonical, Ltd. Getting the most from your OpenStack cloud
16:45-17:25	P6 IBM Japan Increasing Business Value with an OpenStack-based Open Cloud

【Day 2】 2014/02/14

	Hall West	Hall East
10:00-10:50	K2 Keynote GREE Case Study - OpenStack Deployment at GREE	
10:50-11:20	Break	
11:20-12:00	A1 Arista Networks Japan	B1 ITOCHU Techno-Solutions Corporation (CTC)
12:10-12:50	LA Morphlabs, Inc. - Lunch Session	LB Stratus Technologies Japan, Inc. - Lunch Session
13:00-13:40	A2 Brocade Communications Systems	B2 Macnica Networks Corp.

13:40-14:00	Break	
14:00-14:40	A3 Juniper Networks, Inc.	B3 Citrix Systems Japan K.K.
14:50-15:30	A4 TOKYO ELECTRON DEVICE LIMITED	B4 NEC Networks & System Integration Corporation
15:30-16:00	Break	
16:00-16:40	A5 NISSHO ELECTRONICS CORPORATION	B5 VA Linux Systems Japan K.K.
16:50-17:30	A6 VMware, Inc.	B6 NTT DATA CORPORATION

8. Program Details 【DAY 1】

10:00-10:15 **Opening Address**

Akihiro Hasegawa

OpenStack Days Tokyo 2014 Executive Committee Chair



10:15-11:05 K1 Keynote

How OpenStack is Developed: A new way for a new world

The world has changed, with more companies relying on cloud computing as an engine to run their business and as a platform for innovation, while data is doubling every 1-2 years. To keep up, a new software development model is needed to build that platform so many are relying on. One in which priorities are not set by a single company (like under a traditional proprietary model) or by a single "benevolent dictator" (as under a traditional open source model), but by users and developers from many different companies working together under an "open design" model.

Mark Collier

Co-Founder, OpenStack COO, OpenStack Foundation



11:10-11:50 P1 NEC Corporation
NEC Cloud IaaS



11:55-12:35 P2 Hewlett-Packard Japan
Open Source Changing the Cloud - HP and OpenStack



12:50-13:30 Lunch Session
Learn OpenStack over Lunch

From the convenience of your lunch table, this presentation will lead you through a technical overview of the components of OpenStack. In addition, find out how your ideas are an important part of the development.

Tom Fifield
Community Manager, OpenStack Foundation



13:45-14:25 P3 Midokura
2014 vision for OpenStack Networking and MidoNet



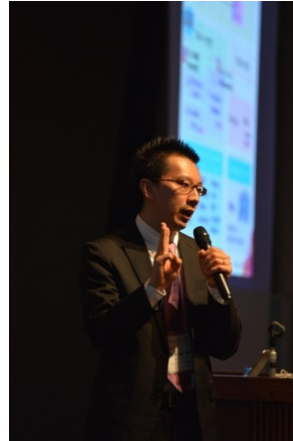
14:30-15:10 P4 Dell
Dell's enterprise cloud solutions powered by OpenStack



16:00-16:40 P5 Canonical, Ltd.
Getting the most from your OpenStack cloud



16:45-17:25 P6 IBM Japan
Increasing Business Value with an OpenStack-based Open Cloud



【DAY 2】

10:00-10:50 K2 Keynote GREE



11:20-12:00 A1 Arista Networks Japan



11:20-12:00 B1 ITOCHU Techno-Solutions Corporation (CTC)



12:10-12:50 LA Morphlabs, Inc.- Lunch Session



12:10-12:50 LB Stratus Technologies Japan, Inc. - Lunch Session



13:00-13:40 A2 Brocade Communications Systems



13:00-13:40 B2 Macnica Networks Corp.



14:00-14:40 A3 Juniper Networks, Inc.



14:00-14:40 B3 Citrix Systems Japan K.K.



14:50-15:30 A4 TOKYO ELECTRON DEVICE LIMITED



14:50-15:30 B4 NEC Networks & System Integration Corporation



16:00-16:40 A5 NISSHO ELECTRONICS CORPORATION



16:00-16:40 B5 VA Linux Systems Japan K.K.



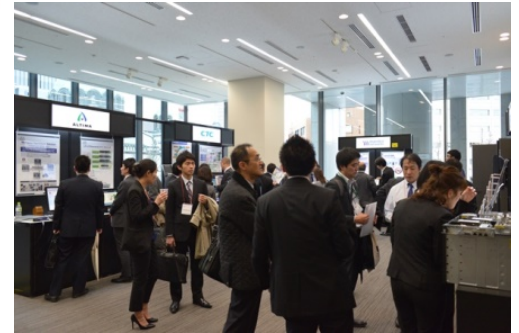
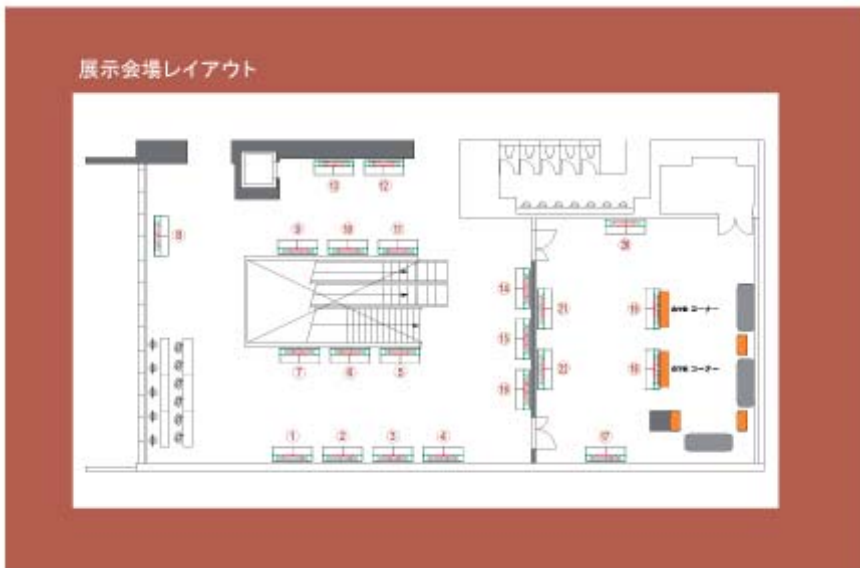
16:50-17:30 A6 VMware, Inc.



16:50-17:30 B6 NTT DATA CORPORATION



9. Sponsor Exhibition



no.1 Juniper Networks, Inc.
no.2 NEC Networks & System Integration Corporation
no.3 Stratus Technologies Japan, Inc.
no.4 Morphlabs, Inc.
no.5 PLUMgrid Inc.
no.6 VA Linux Systems Japan K.K.
no.7 Citrix Systems Japan K.K.
no.8 Hewlett-Packard Japan
no.9 Midokura
no.10 Hitachi, Ltd.
no.11 Canonical, Ltd.
no.12 Dell

no.13 Brocade Communications Systems
no.14 NEC Corporation
no.15 TOKYO ELECTRON DEVICE LIMITED
no.16 Arista Networks, Inc
no.17 Macnica Networks Corp
no.18 ITOCHU Techno-Solutions Corporation (CTC)
no.19 ALTIMA Corp.
no.20 VMware, Inc.
no.21 IBM Japan
no.22 NTT DATA CORPORATION



10. Onsite Snapshot



11. Media Coverage (in Japanese)

[Advance Release]

<http://ascii.jp/elem/000/000/852/852619/>
<http://expotoday.com/event/3889/>
<http://www.keyman.or.jp/sm/manage/hosting/50051998/>
http://cloud.watch.impress.co.jp/docs/news/20131220_628437.html
http://internet.watch.impress.co.jp/docs/news/20131220_628427.html
<http://japan.internet.com/webtech/20131219/3.html>
<http://news.mynavi.jp/news/2013/12/19/099/index.html>
<http://enterprisezine.jp/article/detail/5479>
<http://codezine.jp/article/detail/7559>
<http://biz.bcnranking.jp/seminar/index.html?year=2014&month=2#seminarPager>
<http://www.sbbit.jp/eventinfo/detail/18940>
<http://gihyo.jp/>
<http://newschina.jchere.com/newsdetail-id-3169020.htm#.UrOKaViCh9M>
<http://headlines.yahoo.co.jp/hl?a=20131220-00000010-impress-sci>
<http://headlines.yahoo.co.jp/hl?a=20131220-00000004-impress-sci>
<http://headlines.yahoo.co.jp/hl?a=20131219-00000038-mycomj-sci>
<http://news.livedoor.com/article/detail/8361541/>
<http://news.livedoor.com/article/detail/8362860/>
<http://news.nifty.com/cs/technology/internetdetail/mycom-20131219-20131219045/1.htm>
<http://news.nifty.com/cs/technology/internetdetail/jic-20131219-20131219009/1.htm>
http://news.infoseek.co.jp/article/mynavi_896885
http://news.infoseek.co.jp/article/codezine_7559
http://news.infoseek.co.jp/article/enterprisezine_5479
http://news.infoseek.co.jp/article/internetcom_20131219_010
<http://topics.jp.msn.com/digital/general/article.aspx?articleid=2668902>
<http://money.jp.msn.com/news/mynavi/%e3%80%8dopenstack-days-tokyo-2014%e3%80%8d%e9%96%8b%e5%82%ac%e6%b1%ba%e5%ae%9a-2%e6%9c%8813%e3%83%bb14%e6%97%a5%e5%be%a1%e8%8c%b6%e3%83%8e%e6%b0%b4%e3%82%bd%e3%83%a9%e3%82%b7%e3%83%86%e3%82%a3>
http://www.excite.co.jp/News/it_g/20131219/Jic_20131219_010.html
http://www.excite.co.jp/News/column_g/20131219/Cobs_96885.html
http://news.goo.ne.jp/article/mycom/bizskills/mycom_896885.html
<http://news.ameba.jp/20131219-424/>
<http://mediajam.info/topic/58882>
<http://news.nicovideo.jp/watch/nw885510>
<http://news.nicovideo.jp/watch/nw884906>
<http://pressrelease-jp.com/press/11998/20131219/>
<http://news.nplus-inc.co.jp/index.php?number=206165&action=ViewDetail>
<http://www.regnas.jp/press/system/article0020713.html>
<http://www.regrese.jp/release/details/2311/2/>
http://open-press.info/release/event_seminar/30582.html
<http://aeropres.net/release/html/10508>
<http://pressrelease-zero.jp/archives/46774>
<http://www.prerele.com/releases/detail/14872/>

11. Media Coverage (in Japanese)

[Onsite Reports/Interviews]

<http://www.nikkeibp.co.jp/article/news/20140214/383798/?rt=nocnt>

<http://itpro.nikkeibp.co.jp/article/COLUMN/20140213/536643/?bpnet>

<http://itpro.nikkeibp.co.jp/article/NEWS/20140213/536588/>

<http://itpro.nikkeibp.co.jp/article/NEWS/20140213/536588/?ST=oss&P=2>

http://internet.watch.impress.co.jp/docs/news/20140214_635153.html

<http://ascii.jp/elem/000/000/867/867877/>

<http://www.atmarkit.co.jp/ait/articles/1402/14/news031.html>

http://www.atmarkit.co.jp/ait/articles/1402/14/news031_2.html

<http://www.atmarkit.co.jp/ait/articles/1403/18/news006.html>

http://www.atmarkit.co.jp/ait/articles/1403/18/news006_2.html

<http://itpro.nikkeibp.co.jp/article/COLUMN/20140313/543384/>

<http://itpro.nikkeibp.co.jp/article/COLUMN/20140313/543384/?ST=oss&P=2>

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